



Products for a more sustainable lifestyle...

[www.goinggreensolutions.com.au](http://www.goinggreensolutions.com.au)

## 'Easy Being' October 2008 RETAIL e-newsletter

**Greetings...** This month, we take a look at some sustainable alternatives to common household consumables— paper goods & light globes. PLUS our usual subscriber specials, and a wish from Lucinda who is feeling impassioned about Green Power! Read on...and remember...**please forward this newsletter to those who may appreciate it!**

### Lighting & paper goods solutions

Want to choose sustainable lighting and don't know what to choose? **LED lighting is the way of the future.** With very low wattage (LED down-light replacements use between 2.7—5 watts compared to 50 watts for a standard halogen), LEDs are also very durable (you can drop them and they won't break) and emit almost no heat (compared to incandescent lights which lose 95% of power as heat). LED lights fit straight into conventional fittings, so all you need to do it take out your old globes, put in your LED's and start saving energy! For a more detailed description of lighting alternatives, click here.



**Post-consumer recycled paper goods** keep waste out of landfill, use less energy to produce and create demand for recycling. Our whole range of paper products are made from 100% post-consumer recycled paper, and the Australian factory in which they are made has been accredited with the 'Good Environmental Choice Australia' award. Switch your house-hold and business paper products to post-consumer recycled today and help make a difference..



### Reminder: FREE Modern cloth nappy workshop

- Friday 17th Oct, Diamond Valley Library
- RSVP: 9433 3516 or us (Lucinda is running it)

### October subscriber specials

1. **LED lamps** buy 2 x LED globes of any sort, get a **FREE** back issue of G Magazine (Value \$6.95)
2. **Onya bags:** Buy 2 of any types of Onya bag, get a **FREE** Merry-Go-Round gift card of your choice (value \$4.50)
3. Buy a **Super kit of Clear Comfort window insulation**, receive an Onya weigh (4 pk) **FREE** (Value \$12.75)

**Take advantage of these special subscriber deals—place your order now!**

**Winner of our 'new subscribers catering pack'** was Meredith Schultz from Yorke Peninsula, SA. Meredith (with her family) is a farmer who supports sustainable living practices and was wrapped to win the catering pack! Enjoy...

**GREEN POWER: If there were one wish I could have granted,** it would be that people stop thinking about sustainability as optional. It costs only \$50 a quarter extra to buy 100% wind-power. **Only \$200 a year to halve your entire households greenhouse emissions—why on earth wouldn't you do it?** Our choice is not about us, it is about saving our planet and our ability to live on it —so stop considering and act now!

### Saving the world – a BREW at a time!

Fancy having boutique beer in a keg delivered to your function by bicycle? One of our wonderful customers - **The Good Brew Company** – offer you just this. Their beer is:

- made with a minimal carbon footprint (brewed locally with solar panels & delivered by bicycle)
- brewed traditionally; no sugar or additives of any sort
- ZERO WASTE – served from re-usable kegs into re-usable glasses/ bamboo cups.

Contact Deano: 0430 290 952 or [deano@goodbrew.com.au](mailto:deano@goodbrew.com.au)

### News & new products:

- we have dropped our handling fee Hey—why not put your savings towards buying green power? :)



- **New: a range of baby/ skin-care products**

- **New: Onya weigh 8 packs & extra large Onya bags**



**Proud finalists in the Leader newspaper business achiever awards and Australian Home Based Business Awards**

To **subscribe** to this free monthly **retail** e-newsletter, please [click here](#)

To **un-subscribe** from this free monthly **retail** e-newsletter, please [click here](#)

Or **contact us** on [info@goinggreensolutions.com.au](mailto:info@goinggreensolutions.com.au) or call **(03) 9718 0126**

