



Simple changes for a more sustainable lifestyle...

www.goinggreensolutions.com.au

'Easy Being' July 2008 e-newsletter

Greetings to you all! A few weeks ago we announced a re-working of the pricing structure for some of our product lines (those sold wholesale as well as retail); these changes have now taken effect. Please don't hesitate to contact us if you are unsure how the new pricing structure works, or how it might effect you.

This month we look at: EcoMaster— a fantastic company that does very practical home audits; a new ACCC guide to green marketing practices; and once more some fantastic new product lines.

Please forward this newsletter to anyone you feel would find it of interest

News from the team...

ecoMaster home/business eco-auditing

Last month we had an eco-audit done on our home, and were so impressed we want to tell you all about it. **EcoMaster** start with the assumption that your home is 'as it is' (eg. they don't suggest structural changes). They audit your home (a few hours), you then sit together and they tell you all the (often small and inexpensive) things you can do to make it more energy efficient (questions welcomed!). Finally, they send you a written report detailing all the suggestions (in order of priority so you can work on the making the changes with the biggest impact first), including approximate cost for materials as well as cost if you choose to ask their team do the work.

Easy as that—and a GREAT start if you are feeling confused about how to make quick changes to save energy and reduce your impact on global warming. Go to www.ecomaster.com.au for more info, ask for **Lyn or Maurice** and let them know you know us!

ACCC Guide to Green Marketing

A **guide** to educate businesses about their obligations regarding environmental claims and to improve the accuracy and usefulness to consumers of their labelling, packaging and advertising. Interesting for consumers too; it helps you know what to look out for when assessing products. Available FREE from www.accc.gov.au

Special July offers

1. **Winter indulgence:** buy the latest G Magazine plus a pack each of tea, coffee, and chocolate: receive an extra FREE block of cocoa farm chocolate (value \$5.95)
2. **Re-usable lunch wraps:** enjoy a rubbish free lunch every day: buy 2 x pockets, 2 x medium and 2 x snack wraps and receive an extra snack wrap FREE (value \$7.95)
3. **Clear Comfort :** Buy a **Maxi kit** of this brilliant DIY window insulation for \$165 (save \$15.50)

New products July 08

Biodegradable cling wrap

These commercial size rolls can be used for food packaging or pallet wrap...

Soapnuts

A completely natural alternative to laundry detergents; these nuts contain Saponin which cleans your clothes...

Sandwich Pockets (washable)

A new addition to the 4MyEarth re-usable lunch wrap range; rubbish free lunches were never so easy...

Organic teas

Natures Cuppa organic Ceylon, Earl Grey, English Breakfast...

Catering ware

Next month we will be introducing Areca palm leaf plates...gorgeous plates made from fallen palm sheaths (sorry—not yet on our website)

G-Magazine

A fantastic, highly readable monthly magazine that allows you to stay 'up' on green living. News; product reviews; all sorts of interesting opinion pieces...

D'Light ice-cream making kit

From the Easiyo company; an equally easy DIY Ice-cream kit...no artificial additives, half the fat content of regular ice-cream, & the kids will love making it with you!

We are proud to announce that we are finalists in the Leader newspaper *specialty retailer/services business achiever awards for the Diamond valley region!*

Thankyou to those who nominated us—we got a big surprise and are very happy!!

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Or **contact us** on info@goinggreensolutions.com.au or call **(03) 9718 0126**